SITE BOSS

TIME FOR
A NEW WEBSITE?

A professional website makes an enormous difference to how customers see your business.

If you don't have a website or your current site is out-of-date or it doesn't represent what you do anymore, then 'SITE BOSS CMS' is the perfect solution for you.

SITE BOSS | CMS ™

Be the Boss - Take control of your website

TAKE TOTAL CONTROL OF YOUR WEBSITE WITH 'SITE BOSS CMS'

SITE BOSS CMS is a Content Management System specifically designed in Western Australia to improve the management of your website. Guaranteed to give you complete control over all content of your website while making it quick and easy to use.

5 REASONS WHY 'SITE BOSS CMS' IS THE RIGHT CHOICE

Complete Control Over Your Website

1 No longer are you dependent on web designers to make ongoing changes to your website. Changes can be made - any time - by you or your staff. This is increasingly important as your business comes to rely on it's website as a vital communication and sales tool.

Simple To Use

2 SITE BOSS CMS provides you with a simple, non-technical way of updating the content on your website. This is done via our user-friendly web-based interface. Just point-and-click, enter your text and images then click 'Save'. Your website is instantly updated.

Save Time

3 It's so easy to add new pages or to edit or delete existing ones. SITE BOSS CMS cleverly automates tedious tasks like applying the same page layout to maintain a consistent appearance across the website. Menus and other navigation are also automatically produced saving you and your staff precious time.

Modular Based = Flexibility

4 Built in a modular form, you can choose the functionality you require making this CMS solution completely flexible. The many powerful modules of SITE BOSS CMS allow your website to grow in sync with your business. See back page for details.

Be Found By Search Engines

5 SITE BOSS CMS has a clever, built-in system to help you with this important task. It automatically compiles the necessary information from the pages you create using the information you provide to enable Search Engines to find your website. This is perhaps the most important step in generating traffic to your website and with SITE BOSS CMS, it's all done for you!

Now you can have a smart-looking professional website that's easy to manage!

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CALL US ON (08) 9288 0613

SEE FOR YOURSELF!
ORGANISE YOUR FREE ONSITE DEMONSTRATION TODAY

**Call (08) 9288 0613 - we'll show you how easy-to-use
SITE BOSS CMS really is!**

SPECIAL OFFER - AVAILABLE TO THE FIRST 50 NEW CUSTOMERS

Order SITE BOSS CMS today and take advantage of FREE migration from your old web host to the new SITE BOSS CMS server. Available to the first 50 new customers.

Run with SITE BOSS CMS and be 100% confident your website visitors will get the right impression of your business.

✓ The user-friendly web-based interface makes updating your website so easy!

✓ Changes can be made - any time - by you or your staff.

✓ SITE BOSS CMS allows your website to grow in sync with your business.

✓ Automatically compiles the necessary information to be found by Search Engines.

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ADD-ON MODULES AVAILABLE FOR SITE BOSS CMS

SITE BOSS CMS is a modular based 'Content Management System' that enables you to select the modules that your business needs to run it's website with total ease. 100% flexible, you can add on available modules at any time.

E-COMMERCE / SHOPPING CART

Now days businesses are looking for reliable E-Commerce solutions for their websites. For the low cost of entry into the world of online sales this module is a 'must-have'.
Don't let your competitors get the upper hand. Take control of your sales potential with the E-Commerce / Shopping Cart module.

FREIGHT COST CALCULATOR

SITE BOSS CMS increases the probability of a transaction going ahead with its unique Freight Cost Calculation solution. It provides customers with all the information they need to place their order online. This module adds freight costs automatically to an order without the need to contact you for a separate freight quote. Note: This requires the E-Commerce / Shopping Cart module to be installed.

PRICING LEVELS / TRADE ACCOUNTS

Set up pricing levels for different customer types. For example, 'Retail' for general public, 'Wholesale' for trade accounts and 'Reseller' for your extended distribution channel such as retail stores you may supply. Note: This requires the E-Commerce / Shopping Cart module to be installed.

QUICK BOOKS INTEGRATION

This clever module could mean the end to all your double handling of accounting data. With it, all sales transactions recorded through your SITE BOSS CMS website can be ported into QuickBooks automatically with a couple of mouse clicks. Some businesses put all sales through their sites now to avoid manual account keeping duties. Note: This requires the E-Commerce / Shopping Cart module to be installed.

MYOB Integration Module coming soon! Call to enquire.

QUOTATIONS

You may prefer to keep your site as an online catalogue where customers enquire about the pricing of items they are interested in. If so, the SITE BOSS CMS Quotation Module is perfect for you!

When a customer creates a list of items they need, the system forwards you an email notifying you to check the Pending Quotation page in the Administration Area. There you will find the details of the requested quote and, as the customer has already selected the products they are interested in, all you have to do is check the pricing and hit the submit button.

The Quotation Module generates the quote and sends a notification via email to the customer. There is hardly any typing to do at all! And the system keeps track of all quotes prepared so you can easily follow up on enquiries whenever need be.

TAX INVOICES

This module can work with both the E-Commerce / Shopping Cart or Quotation Module. It enables Tax Invoices to be automatically raised upon payment (E-Commerce / Shopping Cart Module) or upon acceptance of a quotation (Quotation Module). These Tax Invoices can be printed by the customer and serve as a valid record for tax purposes while eliminating administration time in your office.

SALES HISTORY

This module records any sales that are processed through your website giving you a running history of what each customer has purchased from your business through your website.

An ideal sales and marketing tool as well as a streamlined administration tool, it allows you to see buying trends for each account over time. Note: This requires the E-Commerce / Shopping Cart module to be installed.

To arrange a free onsite demonstration call us on (08) 9288 0613

Another great product from E-NEWS DIRECT